

FLORIDA  
SEASIDE  
REALTY



YOUR GATEWAY TO PARADISE

# My Resume



ANDREW CHERRY  
BROKER - REALTOR®

# Andrew Cherry | Resume

## Affiliation

- Florida Seaside Realty, LLC

## Experience

- Founding Broker, Florida Seaside Realty, LLC
- Associate Broker, European Equities Corporation - Commercial Real Estate
- Systems Engineer, Northrop Grumman - DOD Contractor
- Fraud Investigator, Florida DBPR - Division of Real Estate

## Education

- Bachelor of Arts Business Management, Penn Foster
- **Real Estate Brokerage Management, Bob Hogue**
- Computer Networking, University of South Alabama  
Microsoft Certified Systems Engineer, A+ Certified, N+ Certified

## Designation

- **Certified Residential Specialist .... Achievement Awarded to Only 2% of all Realtors®**
- **Graduate Realtor Institute ... Diploma Awarded to Only 15% of all Realtors®**
- Accredited Buyer's Representative
- Seller Representative Specialist

## Certification

- Real Estate Negotiation Expert
- Luxury Homes Certification
- Certified New Home Co-Broker
- Pricing Strategy Advisor
- Inside Sales Agent Certification
- Digital Marketing: Social Media Certification
- Military Relocation Professional
- Probate Specialist Certification
- Short Sale & Foreclosure Rescue
- At Home With Diversity
- Commitment to Excellence Endorsement

## Association

- National Association of Realtors
- Florida Association of Realtors
- Real Estate Business Institute
- Residential Real Estate Council
- Real Estate Buyer's Agent Council

# Flexible Commission

## 3%

- You find the buyer
- I market the property
- I handle the entire transaction

## 5%

- I find the buyer
- I market the property
- I handle the entire transaction

## 6%

- Another agent finds the buyer
- I market the property
- I handle the entire transaction

# My Commitment to You

- I will always provide you with expert advice.
- I will fight to ensure you get the most for your home within the timeframe and constraints given.
- I will always use the most effective strategies to market your home.
- I will always pro-actively communicate with you.
- I will always return your calls, texts, or emails.
- I will pro-actively and aggressively search for qualified buyers every day.
- I will always be 100% forthcoming about your home's value, condition, and market placement.

# Easy Exit Procurement

- I never lock you into a long term agreement.
- If you ever believe that I am not upholding your best interests or fulfilling my commitment to you, you have the freedom to cancel the listing agreement at any time without incurring penalties.



**Qualified and committed to helping you achieve a successful transaction.**

## *What you can expect*

- Guidance through each step of the selling process.
- A customized marketing strategy specific to your property to attract interest and **qualified** buyers.
- An objective evaluation of competing and sold properties to determine a realistic and optimum list price.
- Understanding of contracts to represent your interests.
- Experienced negotiator who can collaborate with a variety of cooperating agents of all skill levels to ensure the best possible outcome for your sale.
- Navigate the paperwork so you understand options and ramifications.
- Find solutions to any potential obstacles.
- Adherence to a strict Code of Ethics.

**A Seller Representative Specialist (SRS) is member of an elite group of trained seller advocates. Your trusted advisor when it matters most.**

**Experience counts.  
Credentials matter.**



To find that one-in-a-million REALTOR® who will be a trusted partner in helping you buy or sell your home, look for the Certified Residential Specialist (CRS) Designation.



## Benefits of using a REALTOR® with a CRS Designation:



### EXPERIENCE

Certified Residential Specialists® are REALTORS® that have completed a significant number of real estate transactions and have met requirements for advanced training and education.

That means CRSs are experienced professionals who have a proven track record of successful sales and transactions.



### ETHICS

As REALTORS®, CRSs abide by a strict Code of Ethics and maintain membership within the National Association of REALTORS®.



### NEGOTIATION SKILLS

As a homebuyer or a seller, you face many risks along the way-financial risks, legal risks, even the risk that a home purchase will fall through.

A CRS is trained to minimize those risks and negotiate on your behalf to give you peace of mind throughout your transaction.




HELLO, NICE TO  
**MEET YOU!**

**A Partnership Built on Trust:**

“My commitment to transparency, honesty, and integrity forms the foundation of our working relationship. You can trust that I'll always prioritize your best interests and provide honest advice.”

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**LET'S CONNECT**

 (813) 361-0442

 [broker@floridaseasideralty.com](mailto:broker@floridaseasideralty.com)

 <https://www.floridaseasideralty.com>