

FLORIDA
SEASIDE
REALTY



YOUR GATEWAY TO PARADISE

PROCUREMENT
GUIDE



ANDREW CHERRY
BROKER - REALTOR®

Andrew Cherry | Resume

Affiliation

- Florida Seaside Realty, LLC

Experience

- Founding Broker, Florida Seaside Realty, LLC
- Associate Broker, European Equities Corporation - Commercial Real Estate
- Systems Engineer, Northrop Grumman - DOD Contractor
- Fraud Investigator, Florida DBPR - Division of Real Estate

Education

- Bachelor of Arts Business Management, Penn Foster
- **Real Estate Brokerage Management, Bob Hogue**
- Computer Networking, University of South Alabama
Microsoft Certified Systems Engineer, A+ Certified, N+ Certified

Designation

- **Certified Residential Specialist Achievement Awarded to Only 2% of all Realtors®**
- **Graduate Realtor Institute ... Diploma Awarded to Only 15% of all Realtors®**
- Accredited Buyer's Representative
- Seller Representative Specialist

Certification

- Real Estate Negotiation Expert
- Luxury Homes Certification
- Certified New Home Co-Broker
- Pricing Strategy Advisor
- Inside Sales Agent Certification
- Digital Marketing: Social Media Certification
- Military Relocation Professional
- Probate Specialist Certification
- Short Sale & Foreclosure Rescue
- At Home With Diversity
- Commitment to Excellence Endorsement

Association

- National Association of Realtors
- Florida Association of Realtors
- Real Estate Business Institute
- Residential Real Estate Council
- Real Estate Buyer's Agent Council

Procurement

- Market the property
- Handle showings & tenant approval process
- Complete all leasing forms & paperwork
- Qualifies for easy exit program

After procurement, you may self manage

Service calls can be handled at a flat rate per hour, if desired

Scan the QR Code or visit the link to see examples of my past advertisement

<https://floridaseasiderealty.com/sales/>



Tenant Procurement Includes

- Professional Property Website
- Professional Photography
- Professional Drone Video
- Professional Walk Through Videography
- Professional Written Description
- Google & Facebook PPC
- **Syndicated to Over 1,000 Websites** including Zillow, Realtor.com, Trulia, YouTube, FloridaSeasideRealty, Redfin, Homes.com, Apartments.com, local agent websites, Craigslist, Yahoo-Homes, Movoto, Hot Pads, Rent.com, Zumper, ApartmentGuide, Lovely, RentHop, Homesnap, HomeFinder, and over 1K more!
- Owner's are fully represented
- Paid Social Media Ads on X, FaceBook, & Insta
- All paperwork completed in a manner favorable to the owner.

My Commitment to You

- I will always provide you with expert advice.
- I will fight to ensure you get the most for your home within the timeframe and constraints given.
- I will always use the most effective strategies to market your home.
- I will always pro-actively communicate with you.
- I will always return your calls, texts, or emails.
- I will pro-actively and aggressively search for qualified buyers every day.
- I will always be 100% forthcoming about your home's value, condition, and market placement.

Easy Exit Procurement

- I never lock you into a long term agreement.
- If you ever believe that I am not upholding your best interests or fulfilling my commitment to you, you have the freedom to cancel the listing agreement at any time without incurring penalties.

Management Transition

- Easy management transition.
- Should you decide to transition to a professionally managed agreement, any amount paid from the procurement agreement will be applied toward the annual cost of management.
- With Florida Seaside Realty, you're never locked into using management services.

To find that one-in-a-million REALTOR® who will be a trusted partner in helping you buy or sell your home, look for the Certified Residential Specialist (CRS) Designation.



Benefits of using a REALTOR® with a CRS Designation:



EXPERIENCE

Certified Residential Specialists® are REALTORS® that have completed a significant number of real estate transactions and have met requirements for advanced training and education.

That means CRSs are experienced professionals who have a proven track record of successful sales and transactions.



ETHICS

As REALTORS®, CRSs abide by a strict Code of Ethics and maintain membership within the National Association of REALTORS®.



NEGOTIATION SKILLS

As a homebuyer or a seller, you face many risks along the way-financial risks, legal risks, even the risk that a home purchase will fall through.

A CRS is trained to minimize those risks and negotiate on your behalf to give you peace of mind throughout your transaction.




HELLO, NICE TO
MEET YOU!

A Partnership Built on Trust:

“My commitment to transparency, honesty, and integrity forms the foundation of our working relationship. You can trust that I'll always prioritize your best interests and provide honest advice.”

LET'S CONNECT

 (813) 361-0442

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 <https://www.floridaseasideralty.com>