

FLORIDA  
SEASIDE  
REALTY



YOUR GATEWAY TO PARADISE

PROCUREMENT  
GUIDE



ANDREW CHERRY  
BROKER - REALTOR®

# Andrew Cherry | Resume

## Affiliation

- Florida Seaside Realty, LLC

## Experience

- Founding Broker, Florida Seaside Realty, LLC
- Associate Broker, European Equities Corporation - Commercial Real Estate
- Systems Engineer, Northrop Grumman - DOD Contractor
- Fraud Investigator, Florida DBPR - Division of Real Estate

## Education

- Bachelor of Arts Business Management, Penn Foster
- **Real Estate Brokerage Management, Bob Hogue**
- Computer Networking, University of South Alabama  
Microsoft Certified Systems Engineer, A+ Certified, N+ Certified

## Designation

- **Certified Residential Specialist .... Achievement Awarded to Only 2% of all Realtors®**
- **Graduate Realtor Institute ... Diploma Awarded to Only 15% of all Realtors®**
- Accredited Buyer's Representative
- Seller Representative Specialist

## Certification

- Real Estate Negotiation Expert
- Luxury Homes Certification
- Certified New Home Co-Broker
- Pricing Strategy Advisor
- Inside Sales Agent Certification
- Digital Marketing: Social Media Certification
- Military Relocation Professional
- Probate Specialist Certification
- Short Sale & Foreclosure Rescue
- At Home With Diversity
- Commitment to Excellence Endorsement

## Association

- National Association of Realtors
- Florida Association of Realtors
- Real Estate Business Institute
- Residential Real Estate Council
- Real Estate Buyer's Agent Council

# My Commitment to You

- I will always provide you with expert advice.
- I will fight to ensure you get the most for your home within the timeframe and constraints given.
- I will always use the most effective strategies to market your home.
- I will always pro-actively communicate with you.
- I will always return your calls, texts, or emails.
- I will pro-actively and aggressively search for qualified buyers every day.
- I will always be 100% forthcoming about your home's value, condition, and market placement.

# Procurement

- Market the property
- Handle showings & tenant approval process
- Complete all leasing forms & paperwork
- Qualifies for easy exit program

After procurement, you may self manage

Service calls can be handled at a flat rate per hour, if desired

**Scan the QR Code or visit the link to see examples of my past advertisement**

**<https://floridaseasiderealty.com/sales/>**



# Tenant Procurement Includes

- Professional Property Website
- Professional Photography
- Professional Drone Video
- Professional Walk Through Videography
- Professional Written Description
- Google & Facebook PPC
- **Syndicated to Over 1,000 Websites** including Zillow, Realtor.com, Trulia, YouTube, FloridaSeasideRealty, Redfin, Homes.com, Apartments.com, local agent websites, Craigslist, Yahoo-Homes, Movoto, Hot Pads, Rent.com, Zumper, ApartmentGuide, Lovely, RentHop, Homesnap, HomeFinder, and over 1K more!
- Owner's are fully represented
- Paid Social Media Ads on X, FaceBook, & Insta
- All paperwork completed in a manner favorable to the owner.

# Management Transition

- Easy management transition.
- Should you decide to transition to a professionally managed agreement, any amount paid from the procurement agreement will be applied toward the annual cost of management.
- With Florida Seaside Realty, you're never locked into using management services.

# Easy Exit

- I never lock you into a long term agreement.
- If you ever believe that I am not upholding your best interests or fulfilling my commitment to you, you have the freedom to cancel the listing agreement at any time without incurring penalties.